

FIG. 1

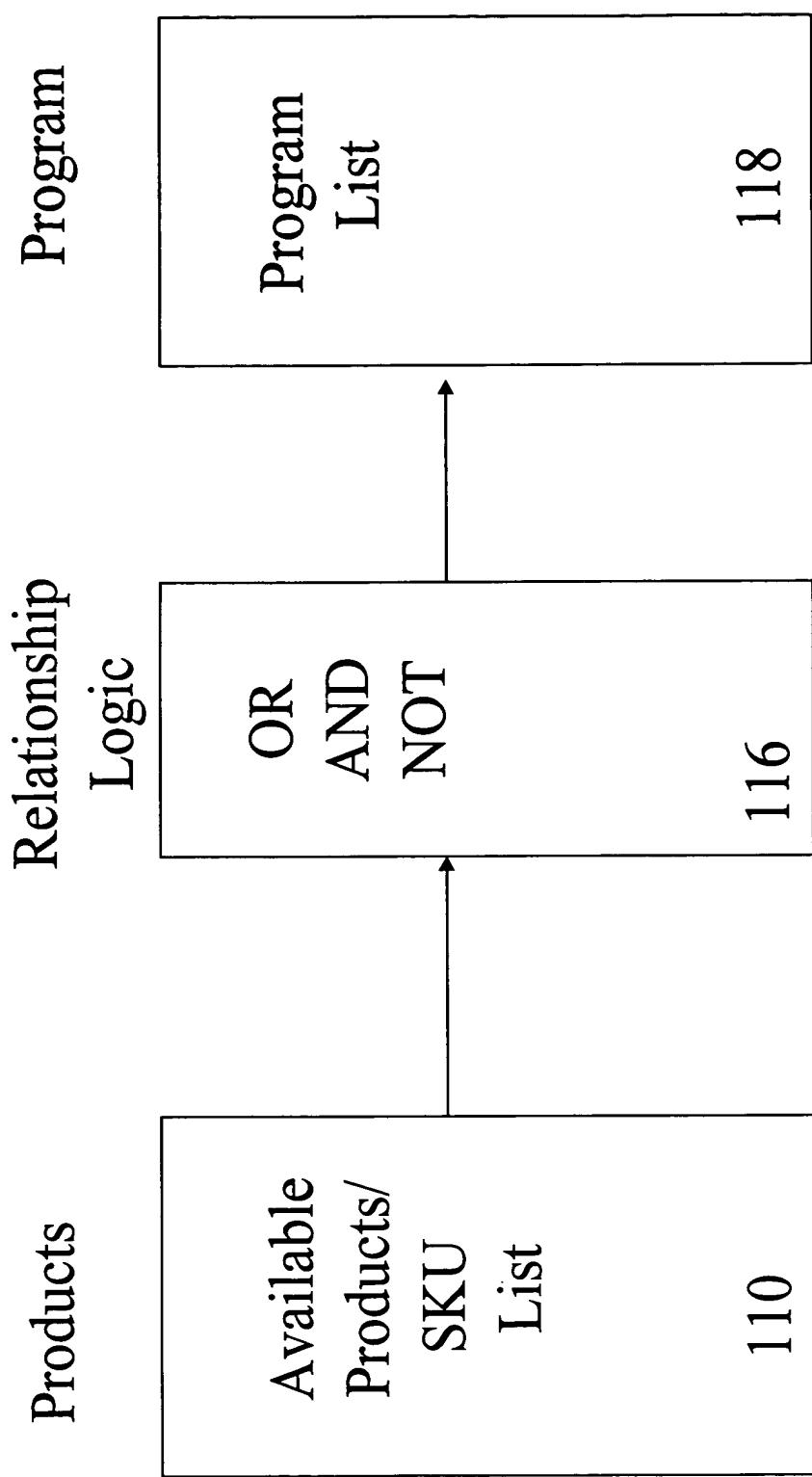


Figure 2

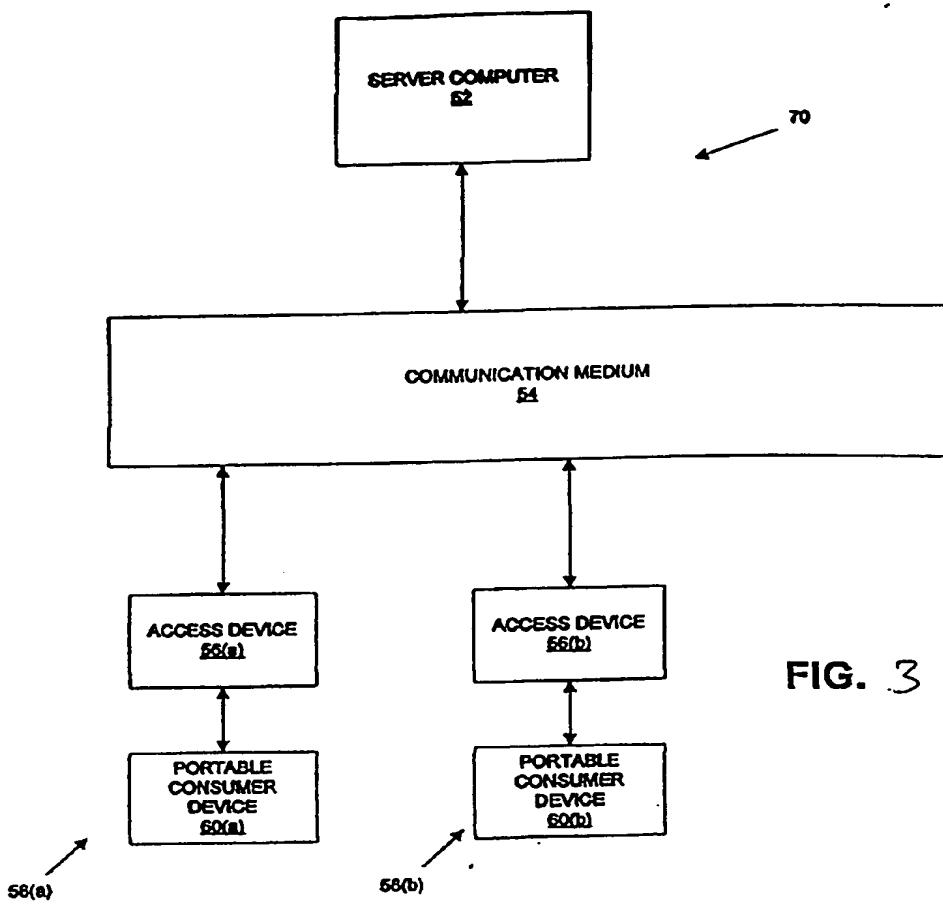


FIG. 3

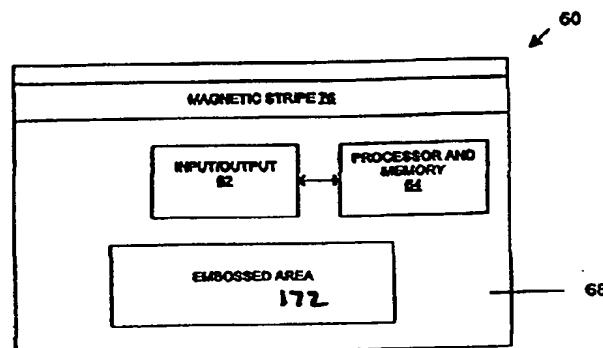


FIG. 4

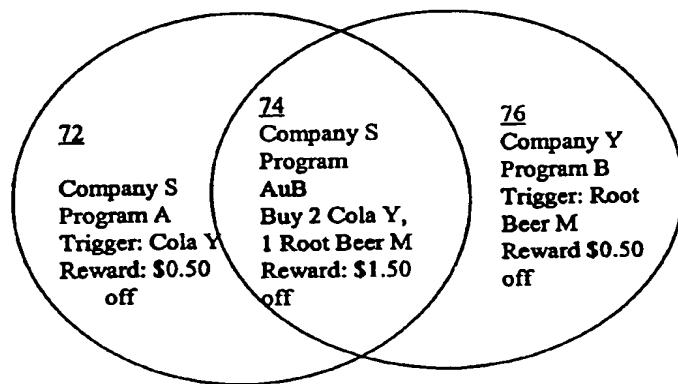
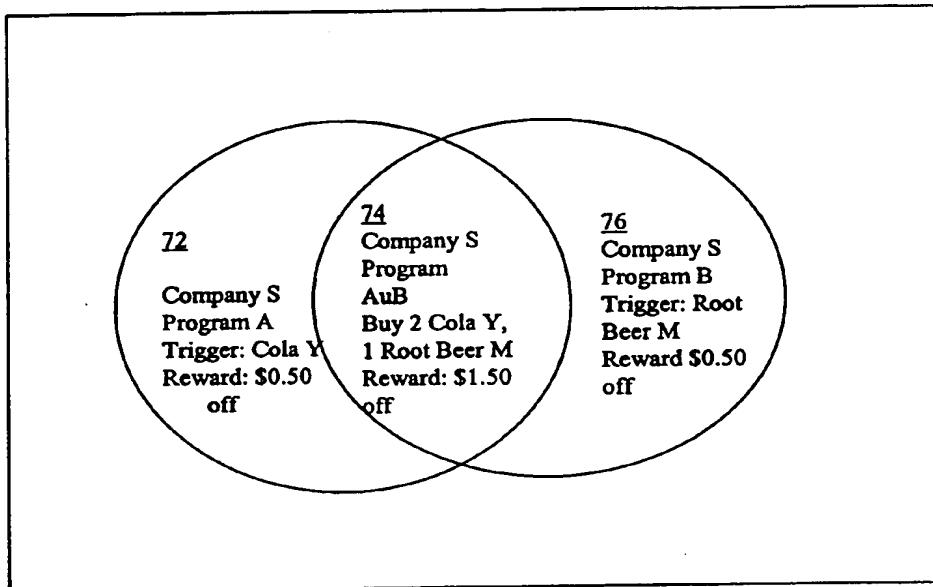


FIG. 5



Company S, Program C
Trigger: Cola Y, not Cola Z
Reward: additional \$0.60 off

75

FIG. 6

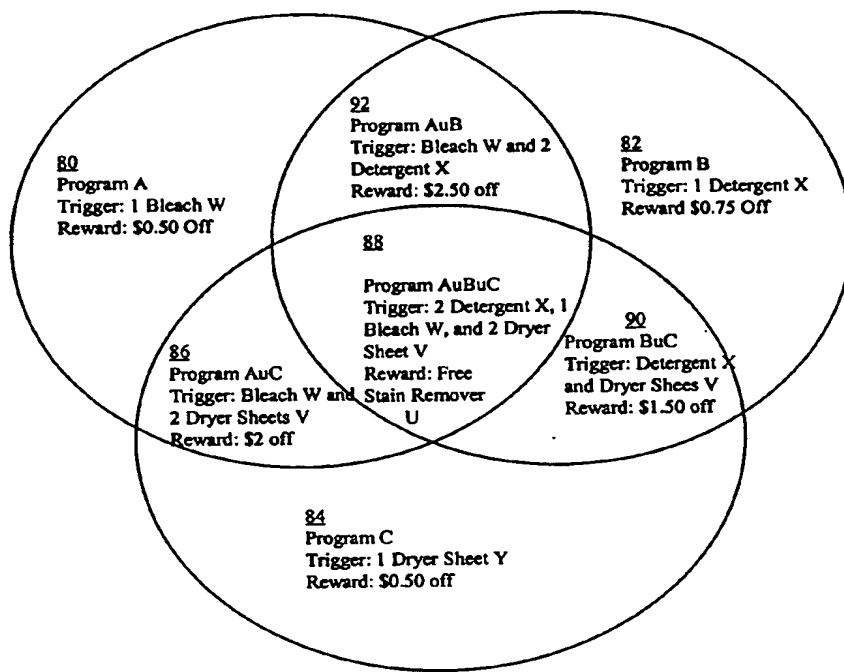


FIG. 7